

Service Packages & Pricing Guide

How to use this guide

These packages are designed to be simple to buy and quick to start. Final pricing is confirmed after a short discovery call and a review of your environment. Pricing can be in USD or ZAR (international clients welcome; South Africa supported).

Package 1: SQL Health Check (Entry Offer)

Best for: slow reports, recurring SQL issues, or when you want a clear improvement plan.

- Review environment and workload (DMVs/Query Store where applicable).
- Identify top performance risks and top offenders.
- Implement 1–2 quick wins (where safe) and provide a prioritized backlog.
- Deliver a short report: findings, recommendations, and next steps.

Typical price: \$300–\$600

Package 2: SQL Performance Sprint

Best for: measurable speed improvements in a defined scope within 5–10 business days.

- Baseline the worst offenders (timings/IO/plans) and agree scope.
- Refactor up to 5–10 queries/procs (scope-based) and implement safe indexing.
- Address blocking/deadlocks (when included) and validate correctness.
- Provide a script pack with rollback scripts and a short runbook.

Typical price: \$1,200–\$3,500

Package 3: Data Migration & Reconciliation Pipeline

Best for: large migrations, cutovers, and repeatable imports with reconciliation.

- Design staging tables + validation rules + error logging/queues.
- Build idempotent loads (safe to rerun) and historical backfills.
- Reconciliation outputs (source vs target) and exception handling.
- Cutover plan, deployment scripts, documentation, and handover.

Typical price: \$4,000–\$15,000+

Package 4: Integrations & Staging (ERP / APIs)

Best for: reliable integration to accounting/ERP systems and APIs (e.g., Sage Evolution, Acumatica).

- Mapping + staging + validation with full audit trail.
- Retries, error queues, and reconciliation reporting.
- Optional async processing patterns (Service Broker where it fits).
- Monitoring recommendations and runbook.

Typical price: \$5,000–\$20,000+

Package 5: Managed SQL Care Plan (Monthly Retainer)

Best for: keeping SQL fast and stable with predictable monthly support.

- Monthly health checks (failures, growth, blocking, key waits).
- 2–6 hours improvements/support included (tier-based).
- Reporting automation and maintenance/cleanup jobs as needed.
- Priority response window.

Tier	Included Hours	Typical Price (USD)
Care – Lite	2 hrs / month	\$450 / month

Care – Standard	4 hrs / month	\$650 / month
Care – Plus	6 hrs / month	\$900 / month

Commercial model

- Fixed price is preferred for well-defined scopes (sprints, migrations, integrations).
- Hourly is available for open-ended support or discovery-heavy work.
- For larger engagements, we can scale delivery with additional developers (senior-led architecture and QA).

Next step: Email hennie@anova.co.za with your SQL Server version and a short description of the issue (or your slowest proc/report).